

Global & Domestic Media Monitoring & Evaluation

Leading

TNS Media Intelligence is the leading provider of Global and Domestic Media Monitoring and Evaluation to Communication Professionals around the world.

Comprehensive

We explore all the media – print, radio, TV, internet, cinema and outdoor worldwide – 24 hours a day, seven days a week, and offer a full range of analysis and insights.

Partnering

As industry thought leaders, we deliver information and insight to global organisations and local clients worldwide. Working in partnership with our clients, our online and bespoke product and service portfolio offers syndicated and customised media monitoring and evaluation solutions across 10,000 UK media sources including Broadcast, Press and Web.

Consulting

Our consultative approach towards understanding clients' requirements enables us to be flexible, specialised and proactive. Our presence in over 25 countries worldwide ensures that we capture all your media coverage as and when it happens, from around the corner to around the world.

Effective

We deliver insights to help clients make more effective decisions so they can plan and improve their communication, PR and media campaigns. By providing more information across a large range of news and social media, with authoritative and accurate analysis, we give clients insight to manage their reputation.

Empowering

TNS Media Intelligence shows PR and Communication professionals the way with timely and actionable information, empowering you with insights to direct your next move.

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