

Keeping You Covered

NEWSINDEX+

Managing information from an ever increasing number of media sources can often be costly. News Index Plus has been designed specifically to help PR & Communication Professionals meet the challenge of keeping fully informed without breaking the budget.

News Index Plus delivers fast, accurate information on stories in the UK domestic news market. Based on a clients specific keyword brief, our team of readers scan the UK Press and major UK News and current affairs programmes on a nightly basis, delivering a summarised report of all relevant articles by 0530 each morning, 7 days a week.

In addition to providing an invaluable summary report of articles from the UK Press, News Index Plus also includes broadcast summaries spanning the breadth of the UK, providing recipients with a complete media monitoring overview focused on specific keywords.

Cost Effective Solution

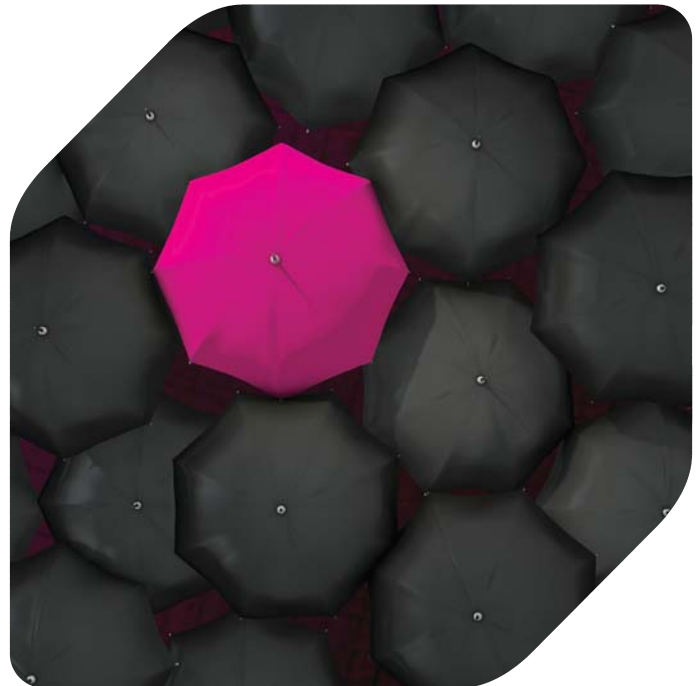
News Index Plus is a low price media monitoring product delivering a cost effective solution to clients regular or adhoc media monitoring requirements. Encompassing both press and broadcast media, News Index starts from as little as £300 (€ 432) per month. A subscription can be set up within minutes, enabling distribution to any number of recipients within an organisation.

Original Source

Need to know more about a particular story? News Index Plus provides the facility for recipients to view and read full press articles and stream broadcast clip behind a respective summary.

Delivery

News Index Plus reports are available from 0530 daily and can be delivered in a variety of ways to meet specific requirements, including e-mail, web portal, Blackberry, fax and early morning courier.



Presentation

News Index Plus can be presented in an extensive variety of formats and styles.

High definition processing enables the provision of high quality colour press articles, digital clips and verbatim transcripts at an additional cost. These can include company logos and branding on request.

Complimentary trial

News Index Plus is available to trial for a fourteen day period. Please contact our Business Development Team for more information.

About TNS Media Intelligence

TNS Media Intelligence is the leading provider of global and domestic media monitoring and evaluation to communication professionals around the world.

The company's online and bespoke product and service portfolio presents syndicated and customised solutions from over 10,000 media outlets across the UK.

For further information on News Index+ please contact our Business Development Team.

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